

# StreetWise IR

We help our clients drive industry awareness and interest, while they drive product and service value.

Strengthening market value in your company is what we're all about.

**StreetWise IR specializes in marketing micro and small-cap companies to qualified investors which results in increased market exposure. StreetWise IR is a budget-minded company that delivers the same performance, quality, and ROI as larger IR organizations.**

## What We Do

StreetWise IR provides clients with hard-hitting digital marketing resources that get you in front of the right investors when you need to level up to that next step in the small-cap market. We use proven digital strategies and industrial-strength tools to reach, measure and optimize your potential for growing your investor base.

## Marketing Strategy & Communication Tactics

The collective goal of the StreetWise team is to generate meaningful exposure for the company, liquidity for investors, and recognition of the successful implementation of the business plan in the market.

## Consulting, Media and Public Relations

### ■ Consulting

The StreetWise IR team will provide consulting and guidance related to trading on the micro-cap market and general business consulting, which will be available to assist clients to maximize marketability and investor interest.

### ■ Serving clients in the U.S. internationally

StreetWise IR invests time, talent, and resources in developing and maintaining targeted lists of investors that extend beyond the United States. We can do strategically targeted email campaigns to high-net-worth individuals in Canada and Europe with a focus on Switzerland and Germany.

### ■ Media/Public Relations








Our experienced team of investor relations professionals can guide and assist in creating press releases and other editorial resources that are needed to maximize awareness for clients. StreetWise IR would draw on information provided by the client, then shape the information into a compelling, highly informative resource that can be effectively used with media, investors, and industry partners.

### ■ Industry Analyst

StreetWise IR has developed a network of industry experts that can get you and your company in front of the right people, right when you need it.



## StreetWise Toolbox

-  Digital Marketing
-  Email Marketing
-  Digital Ads/PPC Marketing
-  Social Media Marketing
-  Website Design/Optimization
-  Investor Relations Consulting
-  PR and Media Relations

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## Campaign Cost Options

### 1-Day Campaign - \$10,000

1. Editorial
2. Featured Profile on Streetwise Website
3. Full company send to Streetwise Masterfile
4. Text message notification to Text Database
5. Full social media distribution through Facebook, Instagram, Twitter, and LinkedIn

### 1-Month Campaign - \$20,000

1. Landing page
2. Editorial
3. Featured Profile on Streetwise Website
4. Full company send to Streetwise Masterfile
5. Text message notification to Text Database
6. Full social media distribution through Facebook, Instagram, Twitter, and LinkedIn

### 6-Month Campaign - \$5,000 per month plus stock

1. Landing page
2. Editorial
3. Featured Profile on Streetwise Website
4. Full company send to Streetwise Masterfile
5. Text message notification to Text Database
6. Full social media distribution through Facebook, Instagram, Twitter, and LinkedIn

